

The book was found

# The Magic And Craft Of Media Writing



## Synopsis

Learn how to write for the mass media, both print and on-line, by blending the magic of artistry and creativity with the craft of attention to detail and technique. Specific examples help professional and aspiring writers, businesspeople, and media professionals to conceive, organize, and write compelling and informative material.

## Book Information

Paperback: 320 pages

Publisher: NTC/Contemporary Publishing Company (May 2000)

Language: English

ISBN-10: 0658008749

ISBN-13: 978-0658008740

Product Dimensions: 9 x 6.1 x 0.7 inches

Shipping Weight: 1 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #4,147,891 in Books (See Top 100 in Books) #70 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #12801 in Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction #20882 in Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies

[Download to continue reading...](#)

Magic Cards: Magic the Gathering - 33 Killer Tips from a Magic Master! (Magic Cards, Magic the Gathering, Magic Decks, Magic the Gathering Tips, Magic Card Tips, How to Play Magic, Magic)  
Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest)  
Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3)  
Writing: A Guide Revealing The Best Ways To Make Money Writing (Writing, Writing Skills, Writing Prompts Book 1)  
The Magic and Craft of Media Writing  
Worlds of Childhood: The Art and Craft of Writing for Children (The Writer's Craft)  
Resume Writing for IT Professionals - Resume Magic or How to Find a Job with Resumes and Cover Letters: Google Resume, Write CV, Writing a Resume, Get Job, IT Resume, Writing CV, Resume CV Writing  
Romance: The Top 100 Best Strategies For Writing Romance Stories (How To Write Romance Novels, Romance Writing Skills, Writing Romance Fiction Plots, Publishing Romance Books) Social

Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Writing as Craft and Magic, 2nd Edition MAGIC TRICKS: How to do easy illusions and magic card tricks for kids (magic, tricks) Magic Tricks from the Tree House: A Fun Companion to Magic Tree House #50: Hurry Up, Houdini! (Magic Tree House (R)) 2K to 10K: Writing Faster, Writing Better, and Writing More of What You Love How to Write a Song: Lyric and Melody Writing for Beginners: How to Become a Songwriter in 24 Hours or Less! (Songwriting, Writing better lyrics, Writing melodies, Songwriting exercises) Resume: [ORIGINAL] Writing 2016 The ULTIMATE, Most Up-to-date Guide to Writing a Resume that Lands YOU the Job! (Resume, Resume Writing, CV, Jobs, Career, Cover Letter, Profile Hacks) Resume: How To Write A Resume Which Will Get You Hired In 2016 (Resume, Resume Writing, CV, Resume Samples, Resume Templates, How to Write a CV, CV Writing, Resume Writing Tips, Resume Secrets) How to Write a Song: Beginner's Guide to Writing a Song in 60 Minutes or Less (Songwriting, Writing better lyrics, Writing melodies, Songwriting exercises Book 1) Writing Romance: The Top 100 Best Strategies For Writing Romance Stories (Romance Stories Book & Novel Writing Guide)

[Dmca](#)